

# 2023 PYSA SPONSORSHIP



The 30th Annual Portsmouth Invitational Soccer Tournament will be held on June 17th – 18th. The tournament hosts approximately 100 soccer teams with 1500 players from the New England area for a full weekend of competitive youth soccer. As a part of the tournament a publication is printed that includes advertising, team photographs and general tournament information. This publication is distributed to all teams that play and a copy is provided for each player and their family. The publication will also be distributed in The Portsmouth Times the week of the tournament.

This offers a great opportunity to share information regarding your local business. You can offer a discount to teams while in town or an opportunity to show your support for your children competing in the tournament.

## Sponsorship Levels

### DIAMOND



### PLATINUM



### GOLD



### SILVER



### BRONZE



## Diamond Level

- Full Page Ad in Newspaper
- Linked Website presence
- Sponsor can have booth at the Tournament or provide promotional materials to be distributed to each team in registration packet.
- Sponsor can provide a banner to be displayed at Tournament
- Sponsor can provide marketing materials to be distributed at Tournament

## Platinum Level

- Full Page Ad in Newspaper
- Linked Website presence
- Sponsor can have booth at the Tournament or provide promotional materials to be distributed to each team in registration packet.

## Gold Level

- Half Page Ad in Newspaper
- Sponsor can have booth at the Tournament or provide promotional materials to be distributed to each team in registration packet.

## Silver Level

- Quarter Page Ad in Newspaper

## Bronze Level

- Business Card size ad in Newspaper

Portsmouth Youth Soccer Association is a Section 501(c)3 nonprofit corporation and your gift may qualify as a charitable deduction for federal income tax purposes. Please consult with your tax adviser or the IRS to determine whether your contribution is deductible.

**Ads can be sent as a TIF, JPEG, EPS, or PDF file. Artwork or pictures cannot be used in a Word document. If the ad is a Word document, you may send the artwork or picture as a separate file as noted above. All advertising must be received by May 15, 2023.**

Please send questions to [tournament@pysa.com](mailto:tournament@pysa.com)

Hard copies and checks (made out to PYSA) should be sent to:

Eliza Pyliotis

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