



Portsmouth Invitational Soccer Tournament June 18-19, 2022

The 29th Annual Portsmouth Invitational Soccer Tournament will be held on June 18th – 19th. The tournament hosts approximately 100 soccer teams with 1500 players from the New England area for a full weekend of competitive youth soccer. As a part of the tournament a publication is printed that includes advertising, team photographs and general tournament information. This publication is distributed to all teams that play and a copy is provided for each player/player family! It is expected that over 3000 people will be in attendance.

Over 1600 copies are distributed at the initial team registration on June 17th and prior to games being played. This offers a great opportunity to share information regarding your local business, offer a discount to teams while in town or an opportunity to show your support for your children competing in the tournament.

We are looking for support to make this a successful tournament for all. Below are specific pricing and size specifications to assist with your sponsorship.

- Platinum* - \$700.00 – Full Page 10.5" x 10.3"
- Gold** - \$500 – 1/2 Page 10.5" x 5.09" (horizontal), or 5.19" x 10.3" (vertical)
- Silver - \$400 – Full Page 10.5" x 10.3"
- Bronze - \$225
 - 1/2 Page 10.5" x 5.09" (horizontal), or
 - 1/2 Page 5.19" x 10.3" (vertical)
- Red - \$125 – 1/4 Page 5.19" x 5.09"
- Blue - \$40
 - 1/8 Page 5.19" x 2.5" (horizontal), or
 - 1/8 Page 2.53" x 5.09" (vertical)

Portsmouth Youth Soccer Association is a Section 501(c)3 nonprofit corporation and your gift may qualify as a charitable deduction for federal income tax purposes. Please consult with your tax adviser or the IRS to determine whether your contribution is deductible.

Ads can be sent as a TIF, JPEG or EPS file and must be "camera ready". Artwork or pictures cannot be used in a Word document. If the ad is a Word document, you may send the artwork or picture as a separate file as noted above.

Please send questions to tournament@pysa.com
Hard copies and checks (made out to PIST) should be sent to:
Eliza Pylotis
P.O. Box 428
Portsmouth, Rhode Island 02871

All advertising must be received by May 19, 2022



2022 Portsmouth Invitational Soccer Tournament
Sponsorship Opportunities

***Platinum Sponsors:** \$700

Benefits:

- Sponsor may set up their own booth at fields for distribution of promotional material (no food). Size and location subject to tournament director approval, with sponsor providing booth personnel.
- Naming rights as Tournament sponsor.
- Sponsor name will be printed on tournament t-shirts.
- Sponsor name will be used in printed promotional material.
- Linked web-site presence.
- Full page advertisement in the tournament program distributed to all teams at the tournament.

****Gold Sponsors:** \$500

Benefits:

- Promotional insert (provided by the sponsor) in registration packets given to all teams.
- Naming rights as Tournament sponsor.
- Sponsor name will be printed on tournament t-shirts.
- Sponsor name will be used in printed promotional material.
- Linked web-site presence.
- Half page advertisement in the tournament program distributed to all teams at the tournament.

For any further information or additional details please email tournament@pysa.com.